






LIST OF CANDIDATES STANDING FOR ELECTION TO THE SFIC 2024/2026 EXECUTIVE COMMITTEE




Note:

1. As of 9 October 2024, 5 pm, the SFIC Secretariat received a total of 17 nomination forms for the 2024/2026 SFIC Executive Committee.
2. Per our Constitution, the affairs of the SFIC shall be governed and administered by an Executive Committee comprising of 17 members. In this connection, all 17 candidates shall be formally elected to the 2024/2026 SFIC Executive Committee during the AGM on 5 November 2024.
3. The 17 elected members shall within 14 days after the AGM elect amongst themselves the key office bearer positions.
4. The Executive Committee can also co-opt a maximum of 12 members on account of their special knowledge or interest.

S/N	Company	Name / Designation	Key SFIC portfolios held during the current term 2022/2024
1.	Admira Pte Ltd	Mr Jake Tan Director 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/24 • SFIC Vice President 2022/24 • Chairman of Business Innovation • Advisor of SFIC Young Leaders Chapter • Secretary General of ASEAN Furniture Industries Council (till 27 Jan 2024) • Ex-officio Member of Finance Committee
2.	AlphaLeap Consulting Pte Ltd	Mr Phua Boon Huat Director 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC President 2022/2024 • Board Member of SFIC Institute • Chairman of: <ul style="list-style-type: none"> - Finance Advisory Committee - Sustainability Taskforce • Member of SFIC Institute Advisory Panel • SFIC's Representative to: <ul style="list-style-type: none"> - ASEAN Furniture Industries Council - TAC Fellowship Evaluation Panel & Mentor - JSIT-R Advisory Panel • Ex-officio Member of Finance Committee
3.	Commune Lifestyle Pte Ltd	Mr Joshua Koh Chief Executive Officer 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Vice President 2022/2024 • Chairman of Design Development • Co-Chairman of Sustainability Taskforce • Ex-officio Member of Finance Committee

4.	Danovel Pte Ltd	<p>Mr Marcus Wong Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Honorary Secretary 2022/2024 • Chairman of: <ul style="list-style-type: none"> - Manufacturing Cluster - Membership Review Taskforce • Member of: <ul style="list-style-type: none"> - Finance Committee - Sustainability Taskforce
5.	Ewins Pte Ltd	<p>Mr Mark Yong Executive Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Presidential Advisor • Board Member of SFIC Institute • Chairman of: <ul style="list-style-type: none"> - Sol Awards - ASEAN Furniture Industries Council (till 27 Jan 2024) • Member of: <ul style="list-style-type: none"> - Finance Advisory Committee - SFIC Institute Advisory Panel - Sustainability Taskforce • SFIC's Representative to: <ul style="list-style-type: none"> - Singapore Interior Design Accreditation Council (till 30 Nov 2023) - ITE Design & Media Academic Advisory Committee • Ex-officio Member of Finance Committee
6.	Fraction Design Pte Ltd	<p>Ms Celine Ng Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • Chairman of: <ul style="list-style-type: none"> - Design Cluster - SFIC Young Leaders Chapter (from 19 Jun 2024)
7.	Grandwork Interior Pte Ltd	<p>Ms Fion Ng General Manager</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • Chairman of: <ul style="list-style-type: none"> - Contract Manufacturing Cluster - Mentorship Committee • Member of Sustainability Taskforce
8.	Hawaii Furnishing Pte Ltd	<p>Ms Jamie Lim Regional Marketing Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Assistant Honorary Treasurer 2022/2024 • Chairman of Retail Cluster • Member of Finance Committee

9.	Ivena International Pte Ltd	Mr Johanes Kurniawan Director 	<ul style="list-style-type: none"> • SFIC Co-Opt Member in Executive Committee 2022/2024 • Member of Internationalisation
10.	Koda Ltd	Mr Gan Shee Wen Vice President, Group Sales & Marketing 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Honorary Treasurer 2022/2024 • Chairman of Finance Committee • Board Member of SFIC Institute • Member of: <ul style="list-style-type: none"> - Finance Advisory Committee - SFIC Institute Advisory Committee - Sustainability Taskforce • SFIC's Representative to Enterprise Singapore Retail & Wellness Technical Committee
11.	Koncept Kreation Pte Ltd	Mr Melvin Chong Executive Director 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • Chairman of Corporate Events
12.	NS Trading Pte Ltd	Ms Emily Sim Business Development Director 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Assistant Honorary Secretary 2022/2024 • Advisor of Design Cluster • Chairman of Materials, Components & Services Cluster • Member of Sustainability Taskforce • SFIC's representative to Singapore Interior Design Accreditation Council (from 1 Dec 2023)
13.	RH Design & Build Pte Ltd	Mr Don Lim Director 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • Chairman of Membership Engagement • SFIC's representative to: <ul style="list-style-type: none"> - Specialists Trade Alliance of Singapore - Workforce Safety & Health Council

14.	Sam & Sara Holdings Pte Ltd	<p>Mr Saurabh Mangla Managing Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/24 • Co-Chairman of Research & Innovation
15.	Sitra Global Pte Ltd	<p>Mr Steven Chew Executive Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Vice President 2022/2024 • Board Member and Chairman of SFIC Institute • Chairman of: <ul style="list-style-type: none"> - Enterprise & Human Capital Development - SFIC Institute Advisory Panel • Ex-officio Member of Finance Committee
16.	Star Furniture Pte Ltd	<p>Mr Kenny Koh Group Managing Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • SFIC Vice President 2022/2024 • Chairman of Internationalisation • Advisor of Manufacturing Cluster • Member of Sustainability Taskforce • Ex-officio Member of Finance Committee
17.	Sungei Emas Pte Ltd	<p>Mr Kelvin Kwek Director</p> 	<ul style="list-style-type: none"> • SFIC Executive Committee 2022/2024 • Chairman of Research & Innovation