MEDIA RELEASE

WINNERS OF FURNITURE DESIGN AWARD (FDA) 2013
AWE THE JURY WITH ENVIRONMENTAL-FRIENDLY DESIGNS

- *Competition sees a 55% increase in international entries*
- *FDA celebrates 20th Anniversary with Special Showcase on past winners*

Singapore, 8 March 2013 – The **20th Furniture Design Award**, organized by the Singapore Furniture Industries Council (SFIC), saw newly-minted Grand Award winner Piotr Saladra from Poland, from the Designer category clinched the prestigious title among ten FDA 2013 finalists at *SCAPE Warehouse, the epicenter of *SingaPlural 2013 – Celebrating Design*.

The winning entries emerged from a total of 343 submissions from 31 countries vying for the honours in the Designers Category (open to designers globally aged 40 and below) and Students Category (open to full-time students in international arts and design, and educational institutions). Honourable Mentions went to Diaz Adisastomo (Student category) from Indonesia, as well as Min Chen (Designer category) from China, who have impressed the jury with their critical examinations of interweaving design into the rapidly changing environment that we live in today, aptly addressing the theme, "CO-EXIST", through their works, *Common Armchair* and *Gong Shelf System* respectively.

Other winners of FDA 2013 include Merit Award winners, Denny R. Priyatna from Indonesia, Paptpimon Onplui from Thailand, Wendy Kokasih, George Soo and Sim Miao Ling from Singapore. This year's FDA registered a 55% increase in submissions from 2012. With entries from China, Indonesia, Thailand and as far away as Poland, the competition this year boasts of an expanding global outreach of design talents.

(Please refer to attached Annex for the list of FDA winners and finalists)

In announcing the FDA 2013 winners, Mr. Simon Ong, Chairman of SingaPlural and Design Development, Singapore Furniture Industries Council (SFIC) said, "*FDA was conceptualized to develop and nurture both local and overseas design talents. Over the past 20 years, FDA has gained recognition as an international design competition of repute. This year, we celebrate FDA's 20th Anniversary with a Special Showcase from our past winners. I am proud to witness the opportunities and successes that FDA winners have achieved for themselves through the years. I*

have no doubt that the winners this year will follow the same growth and development path in their design career."

The "CO-EXIST" theme this year challenged designers to rethink their roles and contemplate global issues affecting the living environment today. The result was a range of furniture designs that are not only aesthetically captivating, but also reflects designers' profound thoughts on environmental sustainability.

An independent Jury Panel comprising highly regarded local and international professionals from the furniture and design industries was tasked to judge this year's entries. They include notable local design personalities - Chairman of DesignS, Tai Lee Siang; Hans Tan from Hans Tan studio; Hunn Wai from Italian-Singapore design studio Lanzavecchia+Wai; Selwyn Low from FARM, Esther Tay from Esta; and, Yang Tah Ching from Studiorigins. International jury members include renowned Dutch designer Ineke Hans and UK's leading furniture designer, Luke Hughes.

Luke Hughes added, "*As sustainable design takes precedence in today's market, I am impressed with this year's winners and finalists for their creative challenges of perceptions and norms. Their innovative furniture designs invite the audience to search for deeper appreciation of and contemplation on important global issues on sustainability*."
(Please refer to attached Appendix for more information on FDA 2013 Jury Panel)

The **FDA 20th Anniversary Special Showcase** features past winners from 2004 to 2011, and their latest original works. This specially curated showcase tells the success stories of these past winners who have since journeyed a successful design career in their respective home countries as well as internationally. This exemplifies the support and affinity these successful designers still hold with FDA. Participants at this Showcase comprise of: from Singapore, Jerry Low (FDA 2007, 2011), Jarrod Lim (FDA 2009, 2010), Susie Tay (FDA 2005), Nathan Yong (FDA 2010) Hans Tan (FDA 2005), Cilicon Faytory (FDA 2003-2009) and Outofstock (FDA 2009); from Thailand, Anon Pairot, (FDA 2007) and Apirat Boonruangthaworn (FDA 2009) and, Kenneth Cobanque from The Philippines (FDA 2004 winner).
(Please refer to attached Appendixes for the list of designers showcasing at FDA 20th Anniversary)

All entries from the 10 finalists including the winning entries, and the 20th Anniversary Special Showcase are exhibited at *SCAPE from 8 to 12 March. *SingaPlural 2013 – Celebrating Design* is held in conjunction with the International Furniture Fair Singapore/30th ASEAN Furniture Show (IFFS/AFS 2013).

FDA 2013 winners will receive their awards at the *SingaPlural 2013 Launch Party* on 8 March 2013 evening at *SCAPE Warehouse. IFFS/AFS 2013 will take place at the Singapore Expo, together with The Décor Show and the Hospitality Show from 9 – 12 March, 2013.

For more information on FDA 2013, please visit www.furnituredesigndna.com
For more information on SingaPlural, visit www.SingaPlural.com

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About Singapore Furniture Industries Council (SFIC)

Singapore Furniture Industries Council was established in 1981 as the official representative body of Singapore's furniture industry. It currently represents 95% of established furniture manufacturers in Singapore, of whom 65% have subsidiary manufacturing plants in the region including China, Indonesia, Malaysia, Myanmar, Thailand and Vietnam. Its primary role is to promote the interests of its members and the Singapore furniture industry. Many of its initiatives aim to facilitate members' exposure to the world market, develop local talent and encourage entrepreneurship.

Through SFIC Institute, its training and education arm, the SFIC offers development courses to ensure its graduates remain competitive and relevant to the latest industry developments.

It also manages the International Furniture Centre and organises the annual SingaPlural as well as International Furniture Fair Singapore/ ASEAN Furniture Show, The Décor Show and The Hospitality Show. To ensure the industry's growth and viability, SFIC continues to forge close partnerships with the government and trade-related agencies to harness technology, knowledge and information for effective strategic planning. www.singaporefurniture.com

About Furniture Design Award (FDA)

To develop design talents, Singapore Furniture Industries Council (SFIC) organises the annual Furniture Design Award to provide an expedient avenue for designers to express their creativity and gain recognition in the industry, providing them with opportunities to launch their careers. It also serves to maintain the dynamism and vibrancy of the regional furniture design trade. FDA 2013 is supported by DesignSingapore Council, International Enterprise (IE) Singapore, SPRING Singapore, American Hardwood Export Council and DesignS.
www.furnituredesigndna.com

About SingaPlural 2013 – *Celebrating Design*

SingaPlural 2013 – Celebrating Design returns for a 2nd edition to showcase the best design elements from the multi-faceted creative spectrum - Architecture, Urban Planning, Landscape Architecture, as well as Interior, Furniture, Graphic and Fashion Design. Organised by the Singapore Furniture Industries Council, *SingaPlural 2013* is held in conjunction with International Furniture Fair Singapore 2013/30th ASEAN Furniture Show, The Décor Show 2013 and The Hospitality Show 2013.

Together with network partners of DesignS, this week-long design celebration features Singapore's very own home-grown talents across the creative industries. From Singapore Expo to the hustle of Orchard Road, local audiences and international visitors are in for a visual treat from 8 to 15 March 2013 with more than 350 installations and exclusively curated design spaces, symposiums, competitions and many other activities to engage and evoke their design senses.

For more information, please refer to www.SingaPlural.com; www.facebook.com/SingaPlural

SINGAPLURAL 2013 EVENTS & ACTIVITIES

- **Furniture Design Platform (FDP) & FutureCraft Showcase**
  9 – 12 March 2013
  Singapore Expo, Hall 4

- **Green Pavilion**
  9 – 12 March 2013
  Singapore Expo, Hall 4

- **Design*SCAPE**
  8 – 12 March 2013
  *SCAPE Warehouse
  – **DesignS PUSH Showcase**
  – **Design Conversations**
  – **Insights into Design**
  – **Furniture Design Award (FDA) 2013**
  – **FDA 20th Anniversary Showcase**
  – **Design Larger Than Life**
  – **School Green Awards Showcase**

- **SingaPlural 2013 Launch Party**

- **30 LifeStories - bench**
  8 – 15 March 2013
  *SCAPE, Park Mall, Dhoby Ghaut Green, outside The Cathay, URA Centre

- **Design Larger Than Life**
  8 – 15 March 2013
  *SCAPE, Park Mall, Dhoby Ghaut Green, outside The Cathay

- **48 Hours Challenge**
  8 – 15 March 2013
  Park Mall

- **Play Spots**
  By Singapore Institute of Landscape Architects
  8 – 15 March 2013
  Dhoby Ghaut Green

- **Art in the Park**
  By Singapore Institute of Planners
  8 – 15 March 2013
  Dhoby Ghaut Green

- **UNIT13**
  Nanyang Polytechnic School of Design Graduation Show
  8 – 10 March 2013
  National Library Building

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<u>Prizes</u>
Student Category:
Honourable Mention Award – S$1,000 cash + Trophy + Certificate

Merit Award – Trophy + Certificate

Designer Category:
Grand Award – S$10,000 cash + Trophy + Certificate + 12 square metres Furniture Design Platfom booth at the International Furniture Fair Singapore 2014

Honourable Mention Award – S$1,000 cash + Trophy + Certificate

Merit Award – Trophy + Certificate

<u>Student Category</u>

FDA 2013 Honourable Mention Award:	Mr. Diaz Adisastomo
	Bandung Institute of Technology, Indonesia
	Entry: Common Armchair
FDA 2013 Merit Award:	Mr. Denny R. Priyatna
	Bandung Institute of Technology, Indonesia
	Entry: Pipe Seat
FDA 2013 Merit Award:	Mr. Denny R. Priyatna
	Bandung Institute of Technology, Indonesia
	Entry: Exploded Chair
FDA 2013 Merit Award:	Mr. Paptpimon Onplui
	Silpakorn University, Thailand
	Entry: Co-Axis
FDA 2013 Merit Award:	Ms. Wendy Kokasih
	Nanyang Academy of Fine Arts, Singapore
	Entry: Uni Armchair

<u>Designer Category</u>

FDA 2013 Grand Award Winner: Mr. Piotr Saladra

Poland

Entry: The Hive

FDA 2013 Honourable Mention Award: Mr. Min Chen

Atelier Chen Min, China

Entry: Gong Shelf System

FDA 2013 Merit Award: Mr. George Soo

FLIQ, Singapore

Entry: Genterie & Nouveau

FDA 2013 Merit Award: Mr. Piotr Saladra

Poland

Entry: Artichoke

FDA 2013 Merit Award: Ms. Sim Miao Ling

Singapore

Shoehorn Umbrella Stand