

SINGAPORE

2015

FURNITURE SHOWCASE

Visit us at
INDEX DUBAI
18 - 21 May 2015
Hall 2 & Zabeel Hall 2
Dubai World Trade Centre

Organised by



Supported by





Singapore Furniture Industries Council was established in 1981 as the official representative body of Singapore's furniture industry. It represents 95% of established furniture manufacturers in Singapore, of whom 65% have subsidiary manufacturing plants in the region including China, Indonesia, Malaysia, Myanmar, Thailand and Vietnam. Its primary role is to promote the interests of its members and the Singapore furniture industry. Many of its initiatives aim to facilitate members' exposure to the world market, develop local talent and encourage entrepreneurship.

Through SFIC Institute, its training and education arm, the SFIC offers development courses to ensure its graduates remain competitive and relevant to the latest industry developments. It also manages the International Furniture Centre and organises SingaPlural, a week-long design celebration, held in conjunction with the annual International Furniture Fair Singapore/ASEAN Furniture Show and The Décor Show.

To ensure the industry's growth and viability, SFIC continues to forge close partnerships with the government and trade-related agencies to harness technology, knowledge and information for effective strategic planning.

Visit www.singaporefurniture.com for more information.

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Singapore Mozaic is a B2B industry brand that collectively represents the very best of Singapore furniture companies. Singapore Mozaic encapsulates the essence of Singapore furniture and champions the key attributes that have made Singapore furniture companies successful in their business.

These include:

- Experienced management, skilled workforce and proven infrastructure to generate consistent and progressive solutions
- Unique blend of Eastern and Western business practices, up-to-date design capabilities and versatile production resources
- Anticipate, adapt and respond promptly to customer needs and market conditions
- Reliable, service-oriented, deliver good quality and help customers stay ahead of competition
- Principled, open and honest in adhering to the brand's philosophy

Visit www.singaporemozaic.com for more information.



International Enterprise (IE) Singapore is the government agency driving Singapore's external economy. It spearheads the overseas growth of Singapore-based companies and promotes international trade.

With its global network in over 35 locations spanning many developed and emerging markets, IE Singapore attracts global commodities traders to establish their global or Asian home base in Singapore and connects businesses with relevant Singapore-based companies for their business expansion.

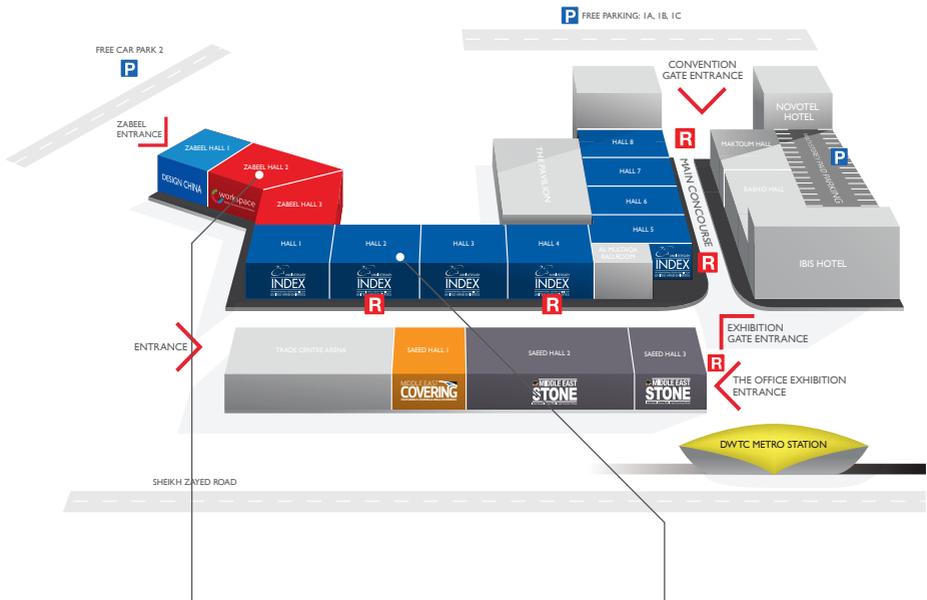
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INDEX DUBAI

18 - 21 May 2015

Dubai World Trade Centre



Benzzoni Pte Ltd
Booth No.: Zabeel 2 ZD71

TraDesk Pte Ltd
Booth No.: Zabeel 2 ZD77

Harvest Link International Pte Ltd
Booth No.: Zabeel 2 ZE76

4321 Design Pte Ltd
Booth No.: 2E31

Global Stix Pte Ltd
Booth No.: 2E37



4321 Design art panel is a simple new concept combining design and art as one in a form of paneling.

It is highly versatile in usage. From wall decoration, room divider to ceiling board and acoustic sound panel, and even as a stand-alone art sculpture.

4321 Design art panel comes in many materials from middle and high density board, mild steel, stainless steel, compressed foam and composite panel. They continuously explore and innovate their panels using eco-friendly materials.

Their designs are updated monthly to keep up with trends and requirement needs. 4321 Design art panel had aimed to be reckoned by its creativity and quality of its panel.

Mr Andy Yow
Director

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**BOOTH NO. :
2E31**

benzzoni

Benzzoni Pte Ltd



Benzzoni Pte Ltd specialises in providing office seating and workstation solutions. The company offers modern, ergonomic, sustainable and top quality products, and professional services for its clients' ideal workspace.

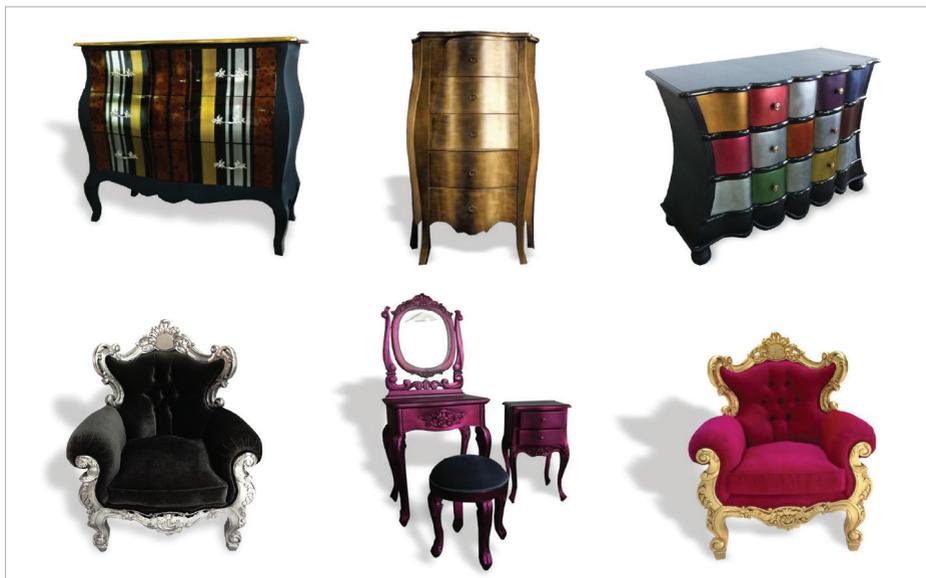
They carry a wide selection of quality guaranteed office chairs including different range of fabric chairs, mesh chairs and leather chairs. Benzzoni takes pride in their quality product workmanship and its customer's satisfaction is a testament to that.

Ms Lynn Khoo
Sales & Marketing Director

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BOOTH NO. :
Zabeel 2 ZD71



Global Stix Pte Ltd is a design and materials innovation company that manufactures and distributes architectural and interior decoration materials. Their materials are widely used for commercial building, hotel, hospitality business and residence. Presenting its latest ranges of Modern Classical Furniture, their clients include architects, building owners, consultants, designers, developers, home owners and lifestyle retail boutiques.

Mr Michael Lim / Mr Robin Tay
Executive Director / Business & Creative Director

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W : www.globalstix.com

BOOTH NO. :
2E37

Harvest Link International Pte Ltd



Established in 1991, Harvest Link International designs and manufactures quality and functional furniture. With its manufacturing capabilities and expertise in the furniture industry, the company provides cost-effective solutions to any furniture and project requirements.

Harvest Link's Prima products meet ANSI/BIFMA international standards as the company exports its products to many countries such as Australia, Europe, Japan, South Africa and USA.

In addition to this, its products has achieved GreenGuard Gold Certification for low chemical emissions.

Mr TH KOH
General Manager / Sales

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Singapore 388386

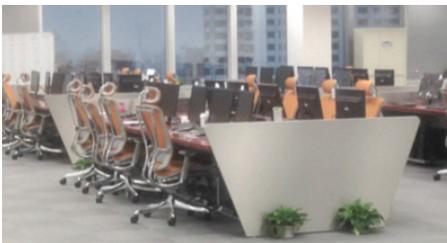
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BOOTH NO. :
Zabeel 2 ZE76



TraDesk Pte Ltd



Founded in 1998, TraDesk has been the top leading specialist in dealing/trading desks across Asia. They manufacture customised console and dealing/trading desks with functional aesthetics and ergonomic excellence that meet customers' needs and expectations. With assurance, TraDesk's products are well-received by many, especially the financial and IT industry.

Mr Larry Goh
Director

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IFFS

INTERNATIONAL FURNITURE FAIR SINGAPORE 2016

33RD ASEAN FURNITURE SHOW

13 - 16 MARCH 2016
SINGAPORE EXPO

A different perspective on innovations.
A detailed look at trends.
And rewarding business connections.



Co-locating shows:



In conjunction with:

SingaPlural Celebrating Design 2016

A partner event of:



Organiser: International Furniture Fair Singapore Pte. Ltd
www.IFFS.com.sg | www.TheDecorShow.com.sg | www.Hospitality360.com.sg

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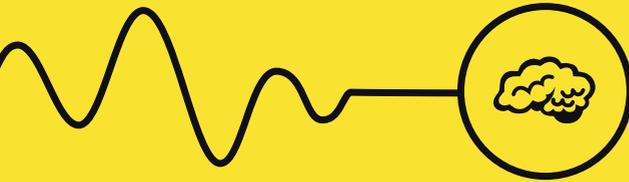


Are you having trouble hitting your sales target?

Do you want to increase the
cost-effectiveness of your projects?

Are you finding ways to improve your
business processes?

Are you an entrepreneur trying to
bring innovation to your business?



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and skills to develop unique design
and business strategies

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- Environment and Surfaces
- Marketing Design
- Manufacturing Processes
- Universal Design

Find out more at www.sficinstitute.com/design_work.html



For enquiries, please call +65 6496 9451/5/8 or email to enquiry@sficinstitute.com.



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